

MAHE Dubai Campus PUBLICATION: APRIL 2014 –MARCH 2015

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School of Business

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2. Shah M, Chattopadhyay Nilanjan Innovation in procurement from rural India using enterprise mobility strategy: a case study. World Journal of Entrepreneurship, Management and Sustainable Development”, Emerald Publication Vol. 10.No. 2. 2014
3. Sangeetha Vinod et al.,Workplace Spirituality an Attribute of Organizational Culture: A New Paradigm. International Journal of Advanced Research in Computer Science & Software Engineering. Volume 4, Issue 10, (Pg.119-122), ISSN:2277 128X.2014
4. Sangeetha Vinod et al.,A Study on the Impact of Ethnocentric Traits on the Level of Emotional Intelligence among Managers, Dubai, UAE. International Journal of Emerging Research in Management & Technology.Volume 3, Issue 11, (Pg.73-79), ISSN:2278-9359.2014
5. Sangeetha Vinod & B.Sudhakar. A Review on the Yoga Way of Life for the Reduction of Job Burnout of Managers. Global Journal for Research Analysis. Volume 3, Issue 11, (Pg.100-105), ISSN 2277-8160.2014
6. Sangeetha Vinod et al., Talent Management among UAE National Women Journal of Emerging Trends in Economics and Management Sciences. Volume 5, Issue 5, (Pg.474-479), ISSN:2141-7024.2014
7. Taramol.K.G. Economic Empowerment of Rural women-A study from Ernakulam district of Kerala, India. The International Journal Research Publication's Research Journal of Economics & Business Studies. Volume4,No.2, pg.8-9,ISSN.2251 1555. 2014
8. Taramol.K.G.Eradication of Poverty and Women Empowerment - A Study of Kudumbashree Projects in Ernakulam District of Kerala, India. International Review of Research in Emerging Markets and the Global Economy. Vol1, Issue5.ISSN:2311-3200.2014
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11. Khyati Shetty Datta."Measuring Service Quality in the U.A.E Banking Industry using Servqual"Global Journal for Research Analysis. Volume 3; Issue 10 ;ISSN No 2277 – 8160. 2014.
12. Taramol.KG. Socio Economic changes of Women Micro Entrepreneurs in Kerala The International Journal Research Publication’s Research Journal of Economics & Business Studies. Volume: 04, Number:09, pp.96-99.July2015.

13. Julie Vardhan. Internationalization and the Changing Paradigm of Higher Education in the GCC Countries SAGE Open. 5 (2) pages 1-10 April 2015.
14. Julie Vardhan. A review of market based management as a strategic performance tool -an illustrative example through Tata steel. International Journal of Accounting and Economics Studies Vol. 3 No. 1, 54-59, April 2015.
15. Rajesh Jayakar Pai /Dr Kareemulla Basha . The Causality and Lead Lag Relationships in the MCX Spot and Future Indices Research Journal of Economics & Business Studies . Volume 04, No 1 ,Page 1 to 9 , August 2015.

School of Design & Architecture

16. Ashok Iyer, Dr. Andrew Roberts. A Phenomenographic Study in Understanding Architecture Students' Approaches to Learning the Coursework of Architectural Design Journal for Education in the Built Environment, (JEBE). 2014
17. Ashok Iyer. Review of Approaches to Learning adopted by Architecture Students in the Coursework of Architectural Design archi-DOCT - the e-journal for the dissemination of doctoral research in architecture supported by the European Network of Heads of Schools of Architecture-ENHSA, an EU funded Network in the framework of the Lifelong Learning Programme and complementary with the European Observatory of Doctoral Research in Architecture (EODRA). Archidoct is a peer-reviewed e-journal ISSN 2309-0103 (www.enhsa.net/archidoct) Vol. 3 (1) Page 21-30 July 2015.

School of Engineering & Information Technology

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20. Ramaprasad P, Sumathy A K, Shubha M. Comparative study and Analysis of SVD based image compression with conventional method Global Journal of Advanced Engineering Technologies. Vol 3, Issue 1, Page 11-14. March, 2014.
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22. R.Vijaya Arjunan & Shahin. Intelligent Security Assurance System in Electronic Payment System using Public Key Cryptosystem. International Journal of Artificial Intelligent Systems and Machine Learning. AIML042014005-0974-9667/CIIT-IJ. April, 2014.
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31. Royson D’souza, Suraj Kumar and Dr. Navin Karanth P. Modelling and simulation of a 2 DOF microgripper using Piezoelectric actuator. *Recent Trends in Electronics and Communications* Volume 2 (1), pp. 10-18, 2015, May-15.
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40. Ms.Zakiya Ansari. Using Technology to Address Problems of Learners of English as a Second Language at the Undergraduate Level” *Journal of Technology for ELT (JTELT)*. 2014.
41. Faheem S.M and Hussaina Banu.Gold Nanoparticles in Cancer diagnosis and treatment: A review. Austin. *Journal of Biotechnology and Bioengineering*. 2014.
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