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DUBAI CAMPUS
(Institution of Eminence Deemed to be University)

Confab360° Degree
Transforming Professionals

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**EUROPEAN
GLOBAL**
Institute of Innovation & Technology



RUSHFORD
BUSINESS SCHOOL



**Confab 360 Degree
and
Manipal Academy of Higher Education, Dubai
Announces the 2nd International Conference on**

**Innovation For Impact:
Digital and Mobile Technologies for Sustainable Business
Management, Teaching & Learning, Environmental
Protection, Healthcare, Tourism, and Engineering
Applications**

10th (Wednesday) & 11th (Thursday) December 2025 | Hybrid Mode

In Collaboration with

**European Global Institute of Innovation and Technology, Malta
Bosowa University, Indonesia**

Rushford Business School, Switzerland

NSHM Knowledge Campus, Durgapur, India

Venue: Manipal Academy of Higher Education, Dubai Campus

About the Conference

The conference on **"Innovation for Impact: Digital and Mobile Technologies for Sustainable Business Management, Teaching & Learning, Environmental Protection, Healthcare, Tourism, and Engineering Applications"** aims to bring together researchers, industry professionals, educators, and policymakers to explore the transformative role of digital and mobile technologies in addressing global challenges.

As societies and industries strive for sustainability, innovation in technology plays a pivotal role in driving positive change across diverse sectors. This multidisciplinary conference provides a collaborative platform to share research, case studies, and practical solutions that harness the power of innovation to create lasting social, economic, and environmental impact. Participants will engage in critical discussions, exchange ideas, and build partnerships to advance sustainable practices through technology-enabled solutions.

Key Themes

The following indicative topics, but not limited to, are welcome to be submitted for the conference:

1. Digital Innovation and Transformation for Sustainable Business

This theme explores how emerging technologies—such as AI, blockchain, mobile apps, and cloud platforms—are reshaping business models, enhancing customer experiences, and enabling more agile and resilient organizations.

2. Sustainable and Responsible Business Practices

Focused on integrating sustainability into core business strategy, this theme includes environmental, social, and governance (ESG) initiatives, green business models, ethical decision-making, and the role of technology in achieving long-term sustainability goals.

3. Mobile and Data-Driven Business Decision Making

This theme highlights the use of mobile technologies, real-time analytics, and big data for strategic planning, operational efficiency, customer insights, and performance tracking, empowering smarter and faster decision-making.



4. Digital Finance and Fintech Innovations

Exploring the impact of digital finance, this theme covers mobile banking, fintech solutions, decentralized finance (DeFi), and digital payment systems that enhance financial inclusion and streamline business transactions.

5. Entrepreneurship and Innovation Systems for Sustainability

This theme examines how digital tools support startups and innovation hubs—through e-commerce platforms, digital marketing, virtual collaboration tools, and access to global markets—encouraging sustainable entrepreneurship.

6. Teaching and Learning Innovation

Focused on the integration of technology in education, this theme covers e-learning platforms, mobile apps for learning, gamification, virtual classrooms, and AI-driven personalized learning systems. It emphasizes inclusivity, accessibility, and lifelong learning.

7. Mobile Learning and Ubiquitous Access to Education

Focusing on mobile apps, microlearning, and on-the-go education, this theme examines how smartphones and tablets are making learning more accessible, especially for remote, rural, or non-traditional learners, promoting inclusivity and flexibility in higher education.

8. Quality and Accreditation in Higher Education

Evaluating Global Accreditation Standards for Higher Education, Global Perspectives on Quality Management and Accreditation in Higher Education, evolving educational demands, technological advancements.

9. Digital Health and Telemedicine

Explores the use of mobile apps, wearable devices, and teleconsultation platforms to improve access to healthcare, particularly in remote or underserved regions. This includes virtual clinics, mobile diagnostics, and remote patient monitoring.

10. m-Health for Public Health and Wellness

Covers mobile health tools aimed at health education, disease prevention, vaccination tracking, and behavior change, particularly for population-level impact.

11. Smart Environmental Monitoring Systems

Highlights the use of IoT sensors, satellite data, and mobile platforms for real-time monitoring of soil quality, water bodies, air pollution, and ecosystem health.

12. Smart and Sustainable Tourism

This theme explores how digital tools such as IoT, AI, and mobile applications are being used to promote eco-friendly travel, reduce environmental impact, and manage tourism flows more sustainably. Topics may include green destination management, low-carbon travel solutions, and responsible tourism practices.

13. Digital Transformation in Tourism Services

Focusing on the adoption of mobile apps, virtual tours, augmented reality (AR), and AI-driven personalization, this theme looks at how technology enhances the visitor experience, streamlines bookings, improves customer service, and increases accessibility for diverse travelers.

14. Engineering Applications and Smart Solutions

This theme delves into the role of emerging technologies in engineering—such as smart grids, automation, digital twins, mobile-based monitoring systems, and sustainable infrastructure design—highlighting how innovation improves efficiency, resilience, and safety.

Submission Deadlines

Submission of Abstract (Upto 250 words)	30th August, 2025
Decision on Abstract	15th September, 2025
Full Paper Submission	15th October, 2025
Decision on Full Paper	30th October, 2025
Revised Paper Submission	15th November, 2025

Submission Email Id: academics@confabco.in

First Pre-Conference Workshop: 17th August, 2025

Second Pre-Conference Workshop: 10th October, 2025

**One-Day Workshop on Publication Process and
Journey (Copyright approved by Indian Government): 10th November, 2025**



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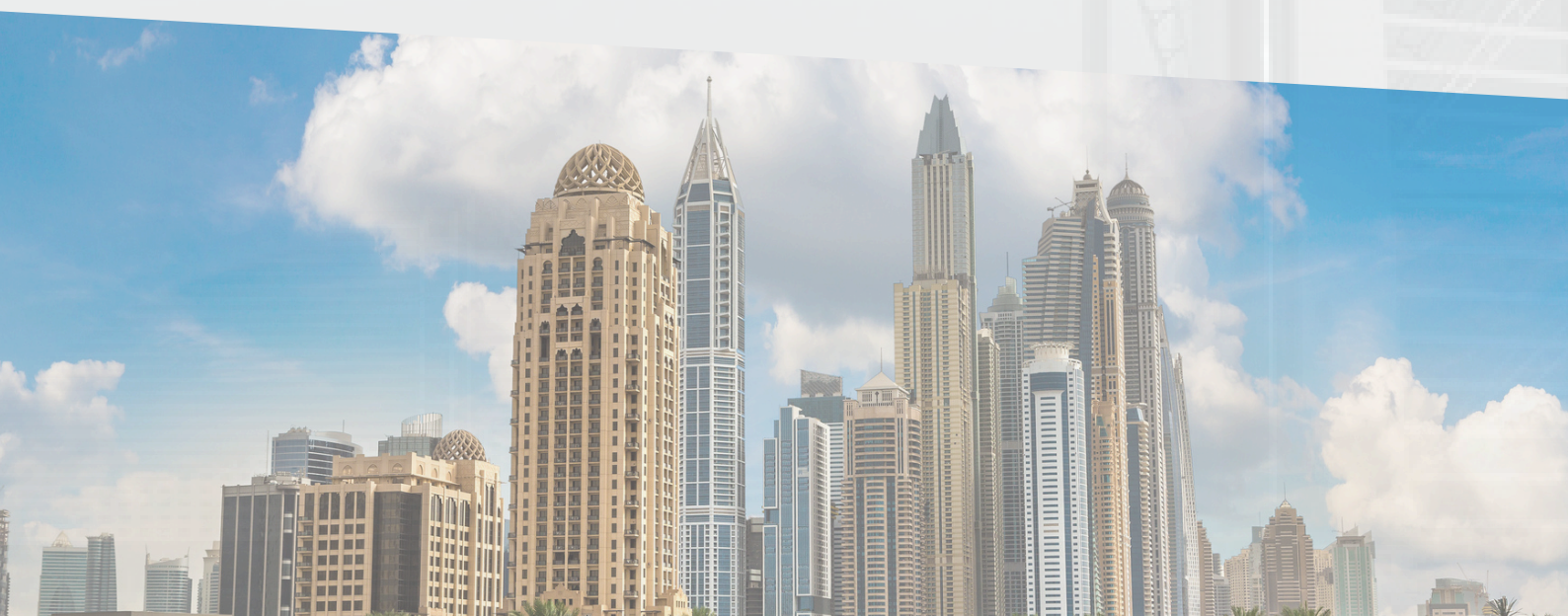
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Publication Outlets

- International Journal of Interactive Mobile Technologies (Scopus)
- World Journal of Entrepreneurship, Management and Sustainable Development (Scopus)
- Innovation and Emerging Technologies (Scopus and Web of Science)
- International Journal of Online and Biomedical Engineering (Scopus)
- Journal of Sustainability Science and Management (Scopus)
- Gadjah Mada International Journal of Business (Scopus)
- Prabandhan: Indian Journal of Management (Scopus)
- Journal of Sustainable Marketing (Scopus)
- International Journal of Pluralism and Economics Education (Scopus)
- Asia Pacific Journal of Health Management (Scopus)
- Environment and Social Psychology (Scopus)
- Folia Oeconomica Stetinensia (Scopus)
- Tourism and Hospitality Management (Scopus and Web of Science)
- Journal of Information and Optimization Sciences (WoS & ABDC)
- Acta Universitatis Bohemiae Meridionalis (ABDC)
- Metaverse (Scopus)
- Conference Proceedings and Books (Scopus)

Note: We are in talks with other journals as well



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ABDC

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Registration Fee Details

(Starts from 16th September 2025 to 25th November 2025)

Academicians/Research Scholars (India)—Online	INR 7,080/- per paper
Academicians/Research Scholars (India)—Offline	INR 12,000/- per paper
Academicians/Research Scholars (Foreign)	USD 250
Post Graduate Students (Online/Offline)	INR 4,720/- per paper
Industry Professionals/Scholars (India)	INR 17,700/- per paper
Industry Professionals/Scholars (Foreign)	USD 300

Registration Fees Includes

- Two Pre-Conference Workshops
- One-Day Workshop on Publication Process and Journey
(Copyrighted Course Approved by Government of India)
- Two Days' Access to All Sessions
- Presentation Certificate to all the Authors and Co-Authors
- Abstract Proceedings (ISBN)
- Lunch/Refreshments on Both Days of the Conference
- Turnitin Report
- Mentor/Guidance for Paper Drafting for Journals

Note: Publication charges (if any) are not Included in registration fees.



Abstract Submission Format

- Total words: 250
- **Structured Abstract**—Introduction, Type of Paper, Research Methodology, Keywords, Possible Findings, and Conclusion.

Submission Email Id: academics@confabco.in

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Few Glimpses of the **Annual Conference** held on 19th & 20th February, 2025 at **MAHE, Dubai Campus**





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