Evaluation Criteria and Rubrics

DAACH 2027 recognises creativity, originality, critical enquiry and meaningful artistic interpretation. Evaluation will follow four common criteria, with category-specific weightages reflecting different levels of learning, experience and creative engagement.

Evaluation Criteria and Weightages

Evaluation criteria	School	University	Community & Artists
Concept & Originality	30%	30%	35%
Execution & Technique	10%	25%	20%
Composition & Visual Impact	35%	20%	20%
Thematic & Cultural Alignment	25%	25%	25%
Total	100%	100%	100%

Assessment Criteria

1. Concept & Originality: Imagination, originality of thought, clarity of ideas and individuality of interpretation.

2. Execution & Technique: Effectiveness, care and appropriateness of execution in communicating the intended idea.

3. Composition & Visual Impact: Visual coherence, expressive strength, creativity and the ability to communicate and engage the viewer, beyond aesthetic appeal alone.

4. Thematic & Cultural Alignment: Relevance to the DAACH 2027 theme, contextual understanding, cultural sensitivity and meaningful interpretation of modern heritage.

Category-Specific Assessment

School Category. Greater emphasis will be placed on imagination, visual expression and originality rather than technical perfection. The five grade-wise groups (Grades 1–2, 3–5, 6–8, 9–10 and 11–12) will be evaluated separately, with attention to developmental and educational levels.

University Category. Evaluation will emphasize conceptual thinking, critical enquiry, experimentation, technical development and clarity of creative communication.

Community & Artists Category. Evaluation will recognize originality, independent artistic enquiry, conceptual depth and expressive strength. Technical execution will be considered in relation to artistic intention rather than formal qualifications or professional experience.

Scoring Methodology

Each criterion will be scored from 0 to 5 and converted according to the respective categories, producing a total out of 100. The final score will be the average of participating jurors' weighted totals. Entries will be ranked within their category or School grade group.

Score	Descriptor
5	Exceptional
4	Very Good
3	Good
2	Developing
1	Limited
0	Not Demonstrated

Jury members will assess entries independently, following the published criteria and appropriate conflict-of-interest safeguards. The evaluation framework recognizes artistic accomplishment alongside observation, imagination, enquiry and interpretation.